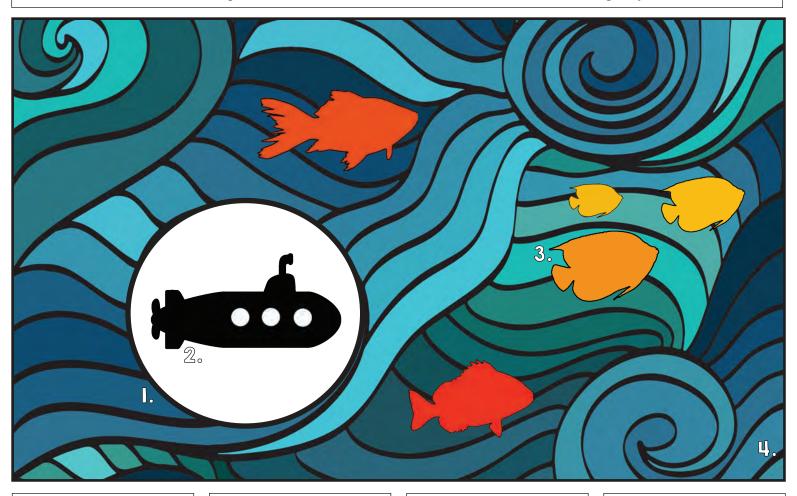
# CONTRAST

**CONTRAST** can help create a FOCAL POINT in a work of art by placing CONTRASTING ELEMENTS next to each other. When placed next to each other, CONTRASTING ELEMENTS will grab your attention.



#### I. SHAPES



Placing one different SHAPE in a group of shapes that are the same will make the CONTRASTING shape stand out.

## 2. BLACK & WHITE

Black and white are so different in value they will CONTRAST against one another when placed together.

## 3. COLOR

COMPLEMENTARY COLORS will CONTRAST when they are placed next to each other. Red/green, blue/orange, and yellow/purple are complementary colors.

### 4. PATTERN



Including one plain
PATTERN in a group of
patterns or one patterned
object in a group of plain
objects will make them
CONTRAST.

RS.

